

Iris Foundation Australia Limited

Strategic Plan 2024-2025



Our Vision

A community united against suicide, where strength and support work hand-in-hand.

Our Mission

Our mission is to reduce the risk of suicide through resilience-building initiatives, prioritising prevention over reaction.

We are committed to equipping people of all ages with skills and support necessary to navigate life's challenges, promoting mental well-being, and creating a resilient community that stands united against suicide.

Our Purpose

To create a community where everyone feels empowered to face life's challenges with courage, connection and a sense of purpose.

Our Core Framework

Resilience

Encouraging and cultivating resilience as a fundamental strength for navigating life's difficulties and challenges.

Connections

Recognising the vital role of human connection. Fostering meaningful relationships within the community and promoting a sense of belonging as a powerful tool in suicide prevention.

Hope

Instilling and promoting a sense of hope, emphasising that recovery and resilience are attainable, even in the face of challenges.

Our Strategy

Iris Foundation's vision is to build a community united against suicide, where strength and support work hand-in-hand. Our Strategy outlines the key initiatives we will undertake to strive to achieve this.



Sustainability Plan

- Develop a comprehensive sustainability plan, exploring funding diversification, including grant opportunities, and community fundraising efforts.
- Strengthen partnerships with donors and sponsors who align with our mission and vision.

Training / Program / Project Expansion

- Expand and refine existing training, programs and projects based on feedback and data analysis.
- Introduce new initiatives to address specific needs identified within the community.

Strategic Partnerships

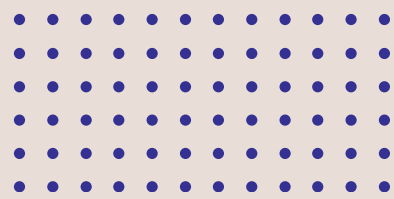
- Strengthen collaborations with mental health professionals, local government agencies, and relevant stakeholders.
- Seek partnerships with businesses and community groups to enhance sustainability.

Regional and National Collaboration






- Share successful training, program and project models with other communities and organisations on a regional and national level.
- Seek opportunities for collaboration with larger mental health networks to contribute to broader systemic change.

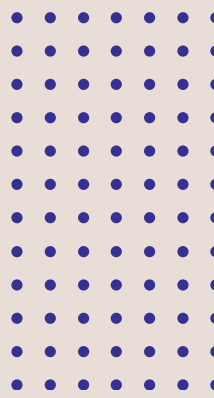
Communication Plan

- Implement a strategic communication plan to share success stories, raise awareness, and engage the community through various channels, including social media, local press and community events.



Our Values

	Prevention	Committing to proactive initiatives aimed at preventing suicide and promoting mental health.
	Collaboration	Building partnerships and collaborating with other organisations, professionals, and stakeholders to maximise the impact of suicide prevention efforts.
	Integrity	Upholding the highest ethical standards and maintaining transparency in all organisational activities, ensuring trust within the community.
	Inclusivity	Fostering a welcoming and inclusive environment that respects the diversity of individuals across age groups and backgrounds.
	Empowerment	Empowering individuals to take charge of their mental well-being and supporting them in building the necessary skills for resilience.



The Importance of Resilience

Resilience is fundamental to suicide prevention as it equips individuals with the strength to navigate life's challenges, recover from setbacks, and adapt positively to stress.

A resilient mindset fosters coping skills, reduces vulnerability, and improves the ability to seek support. In the face of challenging situations, resilient individuals are more likely to find constructive solutions, ultimately lessening the impact of mental health struggles. By promoting resilience, our efforts to prevent suicide empower individuals to build emotional strength, establish meaningful connections, and embrace hope.

This foundation of mental well-being plays a vital role in preventing the tragic loss of life to suicide.